

# MND AUSTRALIA STRATEGY 2023 – 26



## Our vision

A world free of MND

## Our values

## Our mission

To improve the lives of everyone impacted by MND through advancing high quality care, advocacy and research



### Collaboration

We work collaboratively with and on behalf of our national network of member MND Associations to foster promotion and sharing of best practice information and care for the benefit of all who live with MND, including their families and friends, regardless of where they live.



### Empathy

We are motivated by those inspirational and resilient people who are impacted by MND.



### Quality

We strive to fund only the highest calibre research and innovation to move us closer to effective treatments for MND and to support high-quality care services for people living with MND.



### Inclusion

We believe in fair and equitable access to government health, disability and aged care programs to improve the lives of all people living with MND

# Our objectives

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## Strengthening awareness and engagement

Through amplifying the strong and united voice for people living with MND, increase awareness, impactful engagement and support the highest impact research to improve the lives of everyone impacted by MND.



## Sustaining advocacy to benefit people with MND

Positioning MND Australia as the peak body for MND and to be identified as the foremost advocacy leader for people living with MND on issues that require government, institutional or systemic change through educating, advocating and influencing.



## Funding sustainability of MND Australia & the sector

Bolster MND Australia's foundations, income streams and sustainability as well as improve funding to State MND Associations and for MND research.

# Our strengths

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Person-centred



Equity of access



Extensive knowledge of MND



Established relationships



Membership