

11th National MND Australia Care Conference sponsorship opportunities



Monday, 28 August 2023
The Florey, Melbourne

ABSTRACTS OPEN

Co-hosted by:



ABOUT THE CONFERENCE

Excitement is building for the 11th National MND Australia Conference to be held on Monday 28 August at the Florey Institute of Neuroscience and Mental Health in Melbourne.

The Conference will still serve as a community hub offering education, inspiration and a lively meeting place. The conference will provide our sponsors and delegates alike with exciting networking events and engaging program content.

The Conference will be a great opportunity to hear from health professionals, clinicians, academics, MND patients and carers, and others from the health, disability and ageing sectors across Australia.

Conference topics of interest to the MND community and the broader community include future of clinical trials, models of care, communication and engagement, multidisciplinary approaches, carer support, end of life care, genetic counselling, assistive technologies, collaborative practices and more.

During the Conference there will be networking opportunities over morning and afternoon teas and lunch.

Based on previous MND Australia Conferences, the delegates are expected to include:

Allied health professionals	NDIA staff
Carers	Nurses
Case managers	Palliative care staff
Community care providers	People living with MND
General practitioners	Personal Care workers
Government representatives	Residential aged care staff
Medical specialists	
MND association advisors	

THE CONFERENCE HOSTS

MND Australia and MND Victoria are co-hosting this year's National MND Australia Care Conference.

About MND Australia

MND Australia is the national peak body which is focussed on care, advocacy and research in support of those living with motor neurone disease (MND). Since 1993, MND Australia has been the voice for the MND community. MND Australia's national and international networks help increase understanding of the disease and advocate for the needs of those affected. We fund world-class research for better treatments and ultimately a cure.

About MND Victoria

MND Victoria provides and promotes the best possible care and support for people living with motor neurone disease, their families, friends and carers in Victoria and Tasmania. Since 1981 MND Victoria has continued to ensure the availability of a broad range of high-quality services and supports to help people impacted by an MND diagnosis to be as independent as possible and to have the best possible quality of life.

WHY SUPPORT THE CONFERENCE

Supporting the Conference will provide your organisation with an excellent opportunity to strengthen current partnerships and develop new relationships, enhance your company's image as a caring community partner and to interact with. This will be openly demonstrated and acknowledged.

The Conference also enables your organisation to broaden its reach and to propel your brand and its visibility, amplify your message, and strengthen your profile.

As a Trade Display Exhibitor you will also broaden your reach by showcasing your products, technologies and solutions, discover new markets and customers, grow your network, and generate qualified leads.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR (Exclusive) - \$10,000

- Exclusive opportunity to sponsor the Conference, including verbal recognition during the event and signage
- Exclusive opportunity for senior partner or similar to address the delegates during the Conference Welcome
- Exclusive opportunity to show corporate video during Conference Welcome and following the lunch break
- Exclusive spotlight feature in the MND Australia monthly e-newsletter before the Conference, distributed to subscribers across Australia and overseas
- Complementary registration for five (5) representatives to attend the Conference
- Prominent logo placement on all signage and marketing materials, including the program and Conference website
- Prominent logo with link on the MND Australia and MND Victoria webpages
- Prominent logo to be displayed following each Conference presentation
- Social Media Thank You/Recognition
- Logo and recognition in MND Australia monthly e-newsletters and social media for three months after Conference

SPONSOR - \$5,000

- Prominent logo placement on virtual signage and marketing materials, including program and Conference website
- Logo with link on the MND Australia and MND Victoria webpages
- Logo and company name will appear in the MND Australia monthly e-newsletter distributed to subscribers across Australia and overseas
- Complimentary registration for three (3) representatives to attend the Conference
- Prominent logo to be displayed following each Conference presentation
- Social Media Thank You/Recognition
- Logo and recognition in MND Australia monthly e-newsletters for three months after Conference

TRADE DISPLAY - \$2,000

- One (1) exhibition booth in the foyer of the Conference venue
- Prominent logo placement on signage and marketing materials, including program and Conference website
- Complimentary registration for two (2) representatives to attend the Conference
- At least one (1) push-notification sent to registrants encouraging them to visit 'the exhibition space and your display
- Prominent logo to be displayed following each Conference presentation
- Social Media Thank You/Recognition